

- Debt Service/SSA Fund 4,383.75
- Total All Funds \$533,164.46

PRESIDENT’S REPORT - President Hettermann discussed the appointment of Christopher Myers to the Development and Governmental Affairs Committee. The Board concurred with the appointment.

FISCAL YEAR 2020 AUDIT - Jennifer Martinson of Lauterbach & Amen attended to present the FY 2020 Audit. She expressed thanks to the Village’s finance staff for their assistance throughout the audit process. Ms. Martinson discussed the Transmittal Letter and the Management and Discussion Analysis prepared by Ms. Sofiakis, which provides general discussion points and a summary of the audit report. She reviewed the Village’s net position which takes into consideration depreciated assets and pointed out that the year ended with a surplus in the general fund balance.

Ms. Martinson discussed highlights of the Financial Statement and remarked that the Budget to Actual at year end reflects revenues collected in excess of the budgeted amount and expenditures less than the budgeted amount. She summarized the recommendations in the Management Letter and explained that the letter identifies additional internal control measures recommended and management’s responses to those recommendations.

NEW BUSINESS

FISCAL POLICY AMENDMENT - Trustee Foreman moved to approve the amendment to the Fiscal Policies related to Journal Entries. Trustee Letzter seconded the motion. All Trustees voted aye on the roll. Motion carried.

MARKETING SERVICES - Trustee Frost moved to approve a contract with American Eagle for digital marketing services. Trustee Foreman seconded the motion. Trustee Hagen discussed the capabilities of the company and clients they represent. He explained that the goal is to develop an increased awareness of Johnsburg by getting information out in front of people digitally through social media and other sources.

The Board discussed measurables associated with the proposed work. Trustee Hagen explained that a matrix will be developed to reflect changes in awareness, responses, and hits to our social media postings. Trustee Foreman questioned the goals associated with the project. Trustee Hagen stated the goal is to increase the overall awareness of Johnsburg. He discussed what the company has done for his business and explained that they will provide regular reports and prepare info for us to review and approve prior to posting. Trustee Hagen remarked that the Village was spending \$5000 annually for a one-page listing in the McHenry County publication and has not gotten much in response to that investment. He suggests the Village pursue this approach for at least one year to see if it provides what we are seeking. Trustees Foreman and Frost expressed that the Village needs to be very specific about what is being targeted with the marketing effort - new business development, increased home sales, etc. Trustee Hagen agreed and explained that the company will closely guide use through the process. President Hettermann suggested that the Village wait to identify our goals related to the marketing effort until after the board finalizes the strategic planning report. All Trustees voted aye on the roll. Motion carried.

JOHNSBURG ROAD BRIDGE - Ms. Sofiakis discussed the status of the Johnsburg Road bridge. She explained that the County anticipates needing to close down the left turn lane in response to progressive deterioration to the beams supporting areas of the bridge. She added that to accommodate traffic movement following the lane closure, the County proposes to allow all westbound traffic (including left turn movement) to proceed, followed by eastbound traffic (with left turn movement into Johnsburg Farms Subdivision). The change will result in increased stacking time at the light by

approximately 1 minute in each direction. The alternative would be to eliminate left turn movement onto Riverside Drive entirely. The Board concurred with continuing to allow left turn movement through the change proposed to facilitate west bound traffic and east bound traffic at separate times resulting in additional wait time at the light.

Ms. Sofiakis informed the Board that the County projects the bridge reconstruction may not take place until 2025 due to the time needed to complete Phase 1 and Phase 2 Engineering and environmental requirements. Discussion occurred regarding the possibility that the bridge may need to be fully closed prior to that time. The Board expressed serious concerns about the impact a full closure would have on the community and those that surround Johnsburg. Questions and concern were expressed regarding why engineering was not pursued when the deterioration was initially identified in 2018.

COMMITTEE REPORTS - Trustee Foreman reported on the status of the “Party in the Burg” event being held on August 6th in place of Burgers in the Burg. The Committee discussed the use of wristbands to identify who purchased tickets for the event. Access to food trucks was discussed and Trustee Foreman expressed that she does not feel the Village should prohibit the general public from visiting the trucks. She reported that the outcrops have been installed at the Hickory Way Fishing Pond and the Holiday Magic celebration is scheduled for Saturday, December 11th.

Trustee Foreman reported that the Committee discussed the proposed scoreboard at Hiller Park and agreed with the placement of the Village’s logo on the left and the Skyhawk Logo on the right side of the sign and they recommended going with either the Skyhawk Blue or Silver background color. President Hettermann stated that Hiller Park is a Village park and we should maintain our branding colors in the park. He expressed support of pursuing the silver background which is one of the police department’s colors. Mr. Lamontagna will provide a rendering for approval at the next Board meeting.

Trustee Curry reported that the Development and Governmental Affairs Committee reviewed the ordinances regulating business districts in the Village. Trustee Letzter reported that he did not have a quorum for his meeting and it has been rescheduled but he met with Mr. Walsh for a tour of the Village’s facilities.

Ms. Sofiakis distributed the FY 22 proposed budget to the Board and asked that the Board consider the budget at the next meeting following the budget presentation.

Mr. Quinn remarked that the outcroppings have been very well received at the Hickory Way pond. He explained that the first outcropping was already being utilized as soon as the contractor completed its installation and was beginning to work on the second installation.

ADJOURNMENT - Trustee Hagen moved to adjourn the meeting. Trustee Foreman seconded the motion. All Trustees voted aye. Motion to adjourn was carried at 8:25 p.m.

Respectfully Submitted

*Claudett Sofiakis
Village Administrator*