

Economic Development Committee
September 20, 2023 Johnsburg Village Hall

In attendance:

Chairman: Hagen

Committee Members: Bierman, Huemann, King, Schnur, Schnurr, Vacant Seat

Assistant Administrator: Vinny Lamontagna

Meeting started: 5:02 p.m.

TOPIC	DISCUSSION	NEXT STEPS
Approval of Minutes	Committee Member Schnur moved to approve the minutes of the August, 2023 meeting. Committee Member Schnurr seconded the motion. All members present voted aye. Motion carried.	
Old Business	Chairman Hagen recapped what was discussed at the last meeting: The effectiveness of the marketing firm the Village has been working with for our social media accounts. Making sure the residents have ways of knowing what is going on in Johnsburg. The best ways of getting the information to the residents like the e-blasts and social media. Having the content of the social media posts be determined by in-house associates rather than the marketing firm. Utilizing the marketing firm in other areas. Informing the residents and making the information easier to find. Encouraging residents to attend meetings so they're more informative about what is happening in the Village of Johnsburg. Updating the website to keep it fresh.	
New Business	Committee Members reviewed and discussed the tax reports.	
Other		
Adjournment	Committee Member Schnur moved to adjourn the meeting. Committee Member Schnurr seconded the motion. All members present voted aye. Motion carried at 5:55 p.m.	