

# Economic Development Committee

March 15, 2023 Johnsburg Village Hall

*Approved*

In attendance:

Chairman: Hagen

Committee Members: Bierman, Huemann, Schnur, Schnurr, *Vacant Seat*

Assistant Administrator: Vinny Lamontagna

Meeting started: 5:01 p.m.

TOPIC	DISCUSSION	NEXT STEPS
<b>Approval of Minutes</b>	Committee Member Bierman moved to approve the minutes of the February 15, 2023 meeting. Committee Member Schnurr seconded the motion. All members present voted aye. Motion carried.	
<b>Old Business</b>	<p>Chairman Hagen discussed the finalization of #JohnsburgLife design and will share it by the next Board Meeting.</p> <p>Property Search was uploaded and all vacant land is in the system. Still need photos taken as a reference for each property. Continue to keep all properties updated.</p> <p>Façade Improvement was discussed. Committee Members decided to include all four (4) business districts instead of limiting it to just downtown Johnsburg. The dollar amount was agreed to start at \$5000K. The funds will be disbursed once improvements are completed and signed off by the Village.</p> <p>Update of the Revolving Loan Fund – partner with local banks.</p> <p>The Redevelopment or Land Development tax abatement is still in process.</p> <p>The photos under the Economic Development sub-site on Johnsburg.org are old – they need to be replaced with current photos.</p>	
<b>New Business</b>	Tyler Kraft (from The Boat House) was guest speaker and shared many ways to get the residents of Johnsburg to engage and share on Johnsburg’s social media platforms (ie: Facebook, Instagram, Twitter, etc). Mr. Kraft discussed posting more organic/natural photos, holding contests, inspiring the residents to share (Sunday Sunsets), & posting Reels. Be consistent and follow up posts with photos of actual events.	
<b>Other</b>		
<b>Adjournment</b>	Committee Member Schnur moved to adjourn the meeting. Committee Member Schnurr seconded the motion. All members present voted aye. Motion carried at 5:57 p.m.	