

Economic Development Committee
November 16, 2022 Johnsburg Village Hall

In attendance:
Chairman: Hagen
Committee Members: Bierman, Huemann and Schnur
Meeting started: 5:00 p.m.

TOPIC	DISCUSSION	NEXT STEPS
Approval of Minutes	Committee Member Schnur moved to approve the minutes of the October 19, 2022 meeting. Committee Member Huemann seconded the motion. All members present voted aye. Motion carried.	
Old Business	Chairman Hagen informed the Committee that he showed the Village Board the #JohnsburgLife marketing logos. The Committee Members continued discussing ideas for the marketing logos. Chairman was going to continue working with the design professional due to ideas regarding all the detailed work to make a design that is further creative and overall visions of #JohnsburgLife. Chairman briefed the committee regarding working progress with the contracted marketing firm and focus and reach moving forward into 2023 and the analytics quarterly update.	
New Business	Chairman Hagen discussed the property search tool availability and vision moving forward on tools to keep up to date information for more visibility for business. Member Bierman advised showing infrastructure would be advantages as most developers look for information ready available.	
Other		
Adjournment	Committee Member Bierman moved to adjourn the meeting. Committee Member Schnur seconded the motion. All members present voted aye. Motion carried at 6:03 p.m.	