

Economic Development Committee
October 19, 2022 Johnsborg Village Hall

In attendance:

Chairman: Hagen

Committee Members: Bierman, King, Schnur and Schnurr

Meeting started: 4:57 p.m.

TOPIC	DISCUSSION	NEXT STEPS
Approval of Minutes	Committee Member Schnur moved to approve the minutes of the August 17, 2022 meeting. Committee Member Schnurr seconded the motion. All members present voted aye. Motion carried.	
Old Business	<p>Chairman Hagen informed the Committee that he showed the Village Board the #JohnsborgLife marketing logos. He stated that the Board Members preferred option #3. The Committee Members continued discussing ideas for the marketing logos. They expressed concerns of option #3 and the design being too busy/detailed. Option #3 was not the Committee's preferred design.</p> <p>The Committee shared concerns of the method to which marketing is processed. The Committee shared the idea of adding additional part time staff to handle marketing within the Village.</p> <p>The Committee discussed sharing the #JohnsborgLife in different ways such as a grass roots startup.</p>	
New Business		
Other		
Adjournment	Committee Member Schnur moved to adjourn the meeting. Committee Member Bierman seconded the motion. All members present voted aye. Motion carried at 5:49 p.m.	