

**VILLAGE OF JOHNSBURG  
OCTOBER 27, 2022, REGULAR MEETING  
OF THE COMMITTEE OF THE WHOLE**

President Hettermann called the meeting to order at 7:00 p.m. in the Village Hall.

Attendees

Trustee Tom Curry  
Trustee Beth Foreman  
Trustee Kyle Frost  
Trustee Josh Hagen  
Trustee Greg Klemstein  
Trustee Scott Letzter  
Village Administrator Claudett Sofiakis  
Assistant Administrator Vinny Lamontagna  
Police Chief Keith VonAllmen

**CHAIRMAN'S REPORT** – President Hettermann reported that the Village is seeking a new receptionist for the front desk. The position is posted on Indeed and on the Village's website.

**COMMUNITY AFFAIRS COMMITTEE** - Trustee Formean reported that Holiday Magic will be held on December 10<sup>th</sup>. She added that the Committee is meeting on November 1<sup>st</sup> to finalize the parade route and other details. The parade is scheduled to begin at 5:00 with events at Community Club to follow. She explained that the Committee is looking into getting drone shots of event and they have also discussed lighting both the tree by the Community Club and the tree by the shelter.

**ECONOMIC DEVELOPMENT COMMITTEE & MARKETING OPTIONS** - Trustee Hagen reported on analytics that have been gathered since May and the data from the 3<sup>rd</sup> quarter which reflects 8021 website visits during July, August and September. He explained that most of the hits came from organic searches and a 54% engagement rate was experienced. On average, visitors spent 1 minute on site. The first most visited page is the homepage and the second is the calendar. Trustee Hagen reviewed a detailed breakdown of other pages visitors sought. He discussed challenges with the #Johnsburg Life image, explaining that there is too much detail once shrunk down so other options are being considered. Trustee Hagen discussed challenges experienced with the timely posting of blogs and information. He remarked that it is difficult to add marketing efforts if postings are not being done in a timely fashion. Ms. Sofiakis explained that a lot of staff time is needed to correct the material that is being sent over to post. She questioned if staff could be provided more advance notice of articles being prepared so information could be provided to the consultants in advance of preparing the article.

**-COMPREHENSIVE PARK PLAN** - Trustees Foreman and Curry discussed steps being pursued in an effort to develop a park plan. Trustee Foreman explained that they have reviewed properties that are currently improved and have taken a full inventory of all of the Village's properties. Following that review, they've determined that the lots on Brorson Lane and in Shiloh Ridge and Sunnyside Estates could be sold. President Hettermann pointed out that the Shiloh property could be challenging because of springs in the area. He added that we need to determine how much of the land is needed for the future water tower.

**-NON-HIGHWAY VEHICLE PATH NETWORK** - Trustee Klemstein provided an update on efforts being made to secure easements for a non-highway vehicle path network. Options have been looked at which include working with property owners in Remington Grove subdivision and identifying vacant properties around Johnsburg Farms and Dutch Creek Estates that may be more feasible than the State

parcel. Trustee Klemstein explained that the challenge is getting from Hamlin to Spring Grove Road. He and Trustee Letzter will work with Assistant Village Administrator LaMontagna and Administrator Sofiakis regarding the next steps and to try to identify the best location for a crossing of Route 31.

**ADJOURNMENT** - Trustee Frost moved to adjourn the meeting. Trustee Hagen seconded the motion. All Trustees voted aye. Motion to adjourn was carried at 8:25 p.m.

*Respectfully Submitted*

*Claudett Sofiakis*  
*Village Administrator*