



Johnsburg Downtown *Stakeholder Workshop*

November 6, 2014

THANK YOU!



On behalf of the Village President and Board of Trustees, Thank You for attending this evening's meeting

After more than 15 years of Visioning work by Village Staff, Consultants and various Village Committees, we are before you tonight to obtain your insight about the future of our Downtown.



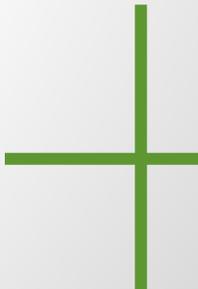
WE VALUE YOUR INPUT!



*As property and business owners **your input is the most important step** to be utilized in creating a **DRAFT** Downtown Visioning document. The resulting draft document will be presented at future meetings to the Johnsburg Community.*

Please understand that this is a process. We believe that the process of formulating community concurrence is critical to the sustainable success of our Downtown.

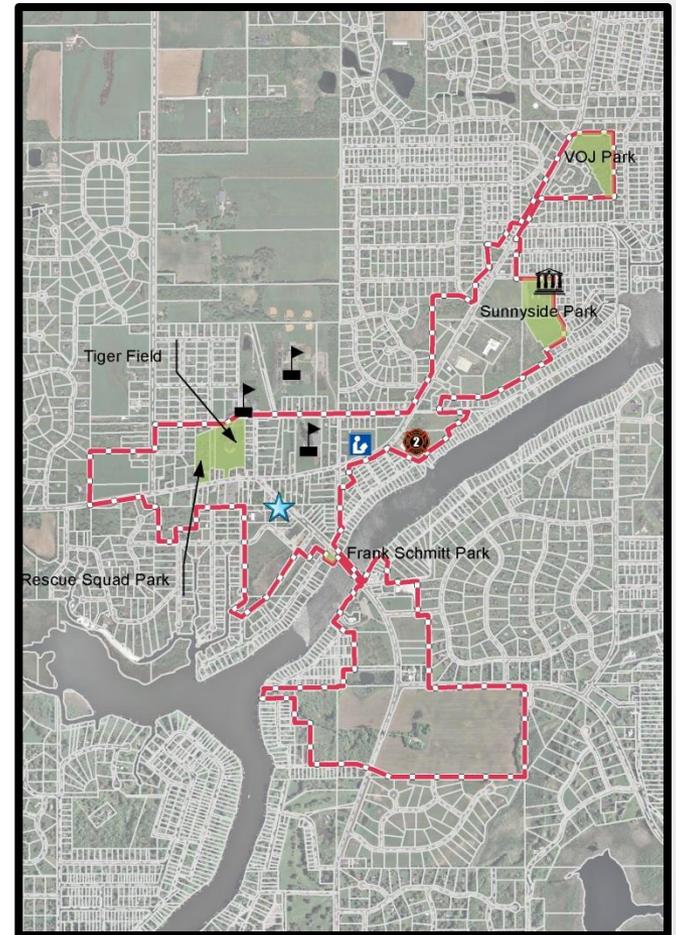
***No specific determinations have been made.** We hope to have conclusions and a final Document ready for approval by late spring of 2015*



Contents



- Downtown planning phases
- Data collection and analysis exhibits
- 2006 and 2014 survey results (summary)
- Opportunities and constraints
- Future steps and tasks



Downtown Planning - Phases



- **Phase I COMPLETE (FALL 2013)** – Data Collection, GIS (Geographical Information System) map creation and analysis
- **Phase II COMPLETE (SUMMMER 2014)** – Public Survey, Image Preference Survey
- **Phase III (2014/2015)** – Opportunities and Constraints, Public input meetings (stakeholders and citizens), Objectives and Recommendations, summary report
- **Future Phases** – Continue Downtown Planning future phases based on the input and results from Phase I,II and III

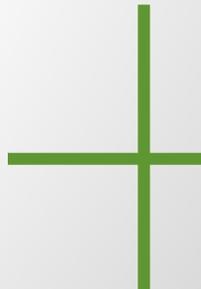


2004 Comprehensive Plan



The 2004 Johnsburg Comprehensive Plan highlighted principles of the downtown area. Future planning efforts will build upon these elements:

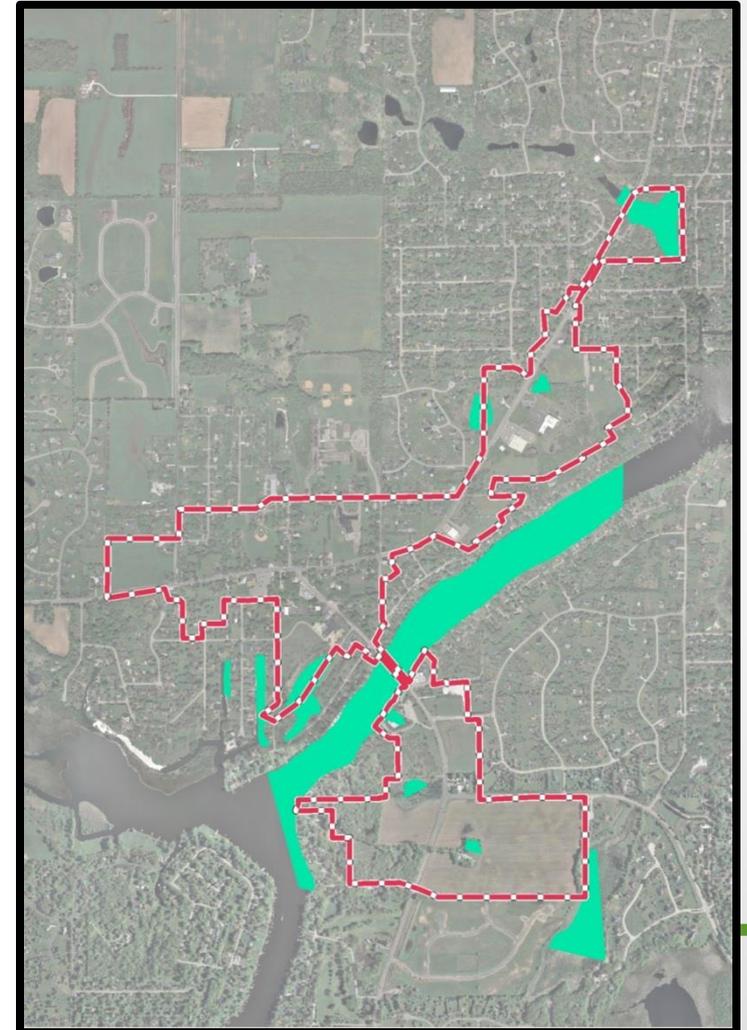
- “Identifies the original core of the Village”
- “Historically served as the primary center for business and civic activity”
- “Focal point of community life”
- “Infill development, rehabilitation and re-use of existing structures will be the primary activities”
- “Includes mixed uses and residential land uses to help support businesses”
- “Development should be pedestrian oriented”

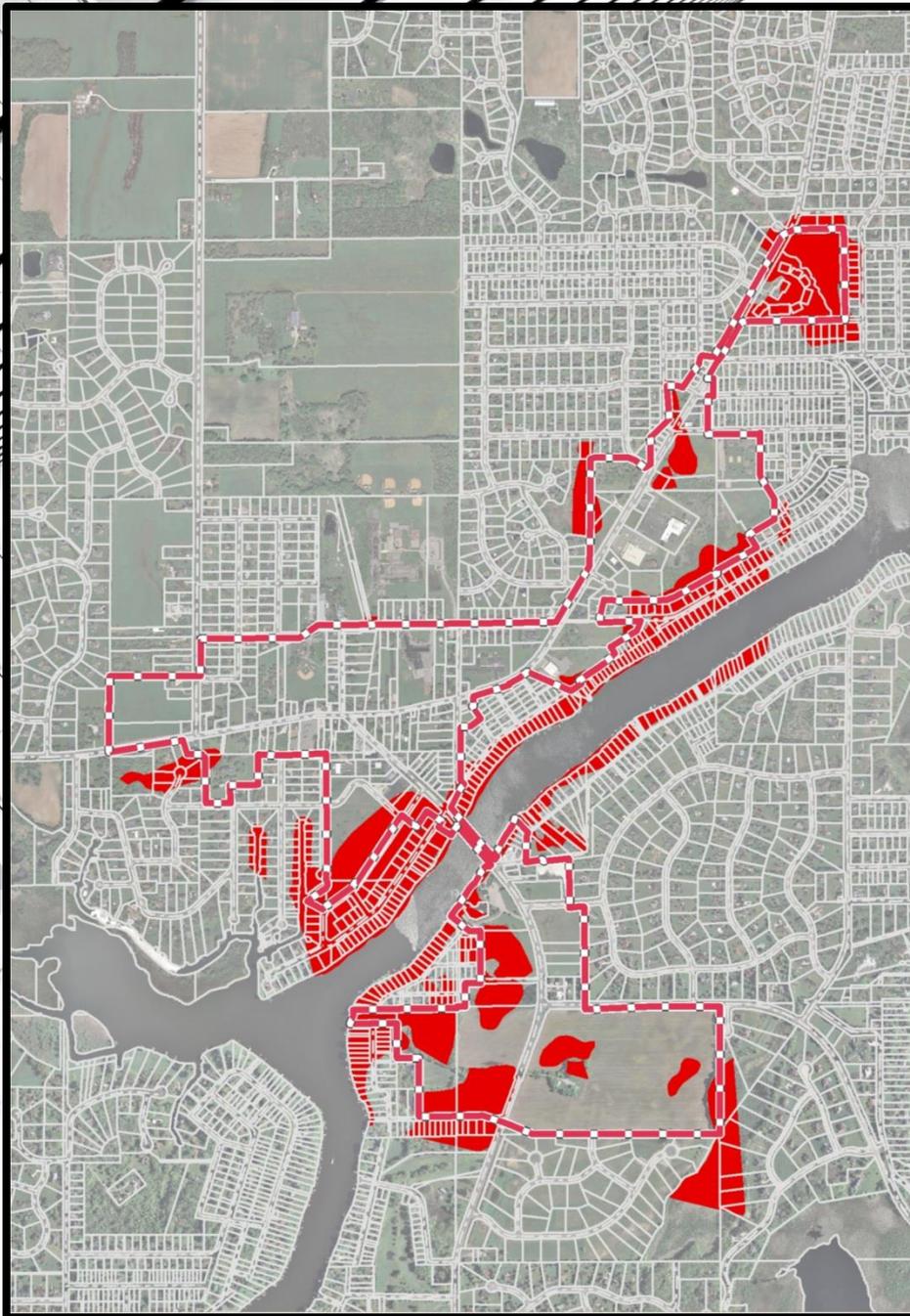


Data collection and Analysis



- Study area boundary
- Topography
- Environmental constraints (i.e. wetlands, soils, existing trees, etc.)
- Transportation elements





Overall Constraints

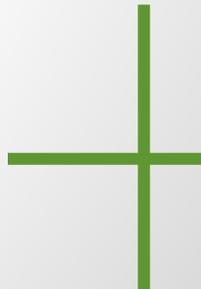
- Sum of all limiting factors to help indicate challenges in existing and proposed areas of opportunities
- Demonstrates areas that may be challenging for future development or improvements

Downtown Survey – 2006 TOP ISSUES



2006 Survey - summary of key issues

- Top Issue: Need for more dining in the downtown
 - 90%
- #2 Issue: Create events (i.e. art fairs, farmers markets, etc.)
 - 80%
- #3 Issue: Does the downtown need to be planned?
 - 80%
- #4 Issue: Should sidewalk improvements be made?
 - 77%
- #5 Issue: Should street lighting be placed along our sidewalks downtown?
 - 73%
- #6 Issue: Do you feel there is a need for unique and convenient shopping in the downtown:
 - 60%
- #7 Issue: Do you feel there is a need to house Seniors in the Downtown?
 - 59%



2014 Survey Results - Summary



FANTASTIC RESPONSE! THANK YOU!

- The survey received 658 responses
- Over 52% of responses came from people that call Johnsburg their home town
- 82% have lived in Johnsburg for more than 5 years
- Approx. 4% lived in Johnsburg but moved to a different community
- 4% own a recreational property (i.e. 2nd home/vacation home)

QUALITY OF LIFE

- Education
- Low crime
- Safe sidewalks
- Access to recreational opportunities
- Appearance



What does this survey information tell us?

Physical Improvements

Attention to Aesthetics

- 81% cite the importance of aesthetics in community appearance and only 9% believe this factor is fully addressed

Sidewalks & Pedestrian Areas

- 60% indicate it's important but only 8% believe all expectations are met

Access to recreation

- 59% cite it as important but only 18% indicate the community is meeting expectations

Transportation & Pedestrian Safety

- 65% disagree with the statement that intersections involving vehicles and pedestrians are safe

Programs/Policies

Business recruitment

- Base employment
- Retail

Public safety

- Some properties were identified (in comments section) as locations for criminal activities

Recreational facilities & programs

- 59% of the respondents indicated that this is important but only 18% believe the expectations are fully met

OPPORTUNITIES AND GOALS

- **CREATE A STRONG SENSE OF PLACE WHERE PEOPLE CAN LIVE, WORK AND PLAY**
- **BRANDED NAME AND THEME FOR THE DOWNTOWN**
- **BUILD UPON THE ROUNDABOUT AND JOHNSBURG ROAD STREETScape IMPROVEMENTS**
- **PROVIDE GATEWAYS/WAYFINDING SIGNAGE**
- **TRADITIONAL/HISTORIC DESIGN** (i.e. narrow streets, wide sidewalks, street trees, decorative lighting/banners, color crosswalks, bike racks)
- **CONSISTENT DEVELOPMENT STANDARDS** (i.e. architecture, signage, setbacks, parking, landscape, etc.)
- **THE RIVERFRONT** (access, linkages to water)
- **PEDESTRIAN FRIENDLY AND WALKABLE ENVIRONMENT**
- **MIXED USES** (i.e. neighborhood retail/office/residential mixed with civic buildings, theaters, public markets)
- **CONVENIENT PARKING WITH EASY ACCESS**
- **GATHERING SPACES AS A CENTRAL FEATURE** (i.e. farmer's market, plaza, urban green)

POTENTIAL CONSTRAINTS/CHALLENGES

- **ENVIRONMENTAL CHALLENGES IN SMALL POCKET AREAS**
- **AVAILABLE PARKING FOR FUTURE BUSINESSES AND RESIDENTIAL USES**
- **MINIMAL PUBLIC ACCESS TO THE FOX RIVER**
- **NEED FOR PUBLIC SEWER AND WATER EXPANSION**
- **CURRENT DOWNTOWN POPULATION NUMBERS LIMIT RETAIL DEVELOPMENT**
- **CURRENT ZONING CODES AND REGULATIONS MAY NEED TO BE MODIFIED TO ALLOW CREATIVE SOLUTIONS**

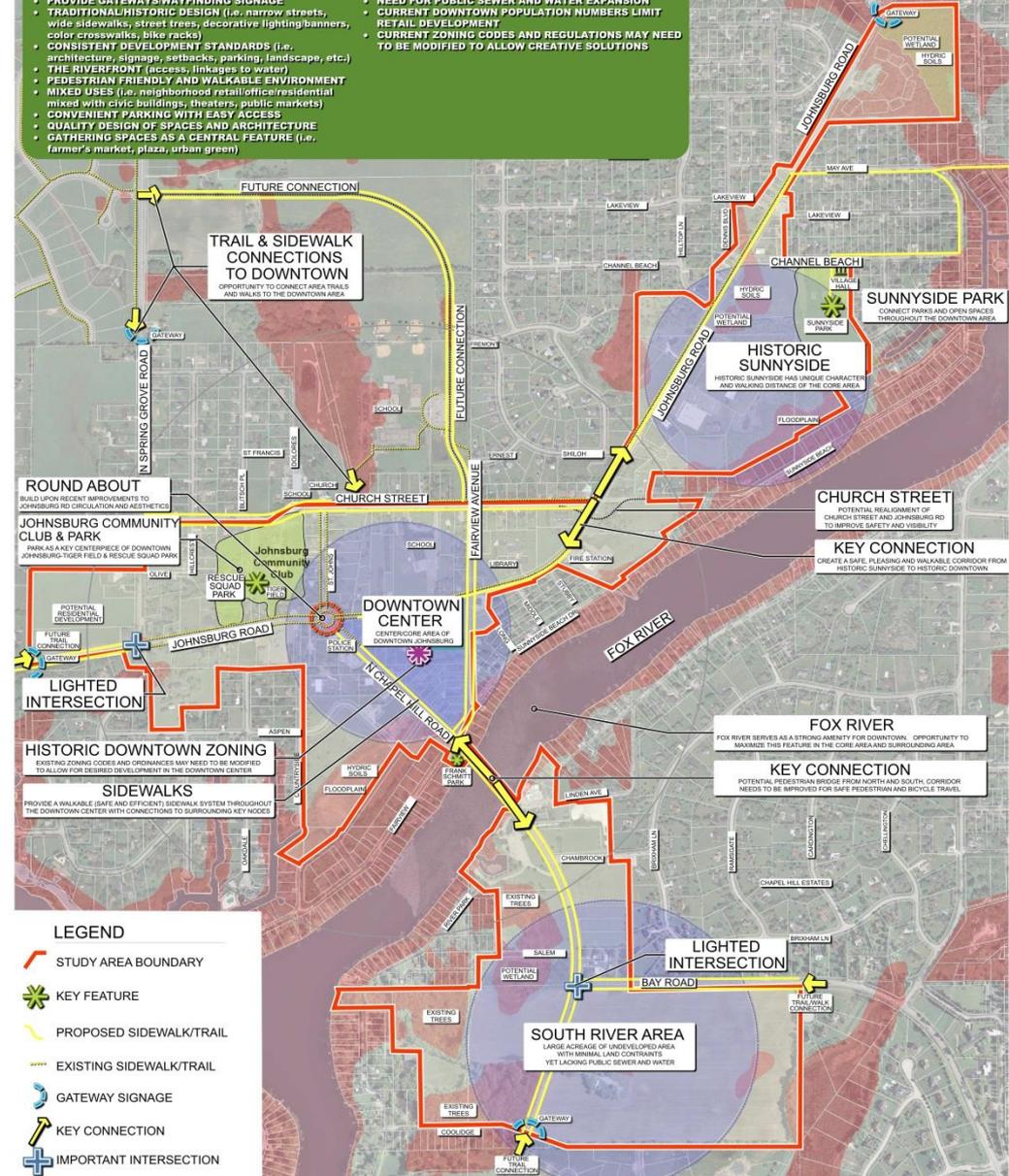
DOWNTOWN JOHNSBURG - KEY OPPORTUNITIES & CONSTRAINTS

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- **CONVENIENT PARKING WITH EASY ACCESS**
- **QUALITY DESIGN OF SPACES AND ARCHITECTURE**
- **GATHERING SPACES AS A CENTRAL FEATURE** (i.e. farmer's market, plaza, urban green)

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Future steps and tasks



- Stakeholder meeting – Nov 6th (Complete)
- Community Open House Event (early 2015)
- EDC Meetings (ongoing through the Phase III process)
- Summarize public input, objectives and recommendations
 - brief report (2015)
- Village Board meetings (quarterly updates)
- Future planning tasks (2016-?)

